If only I had a shop full of Officials, I'd get rich on selling them like hotcakes!

Because, who doesn't like hotcakes?



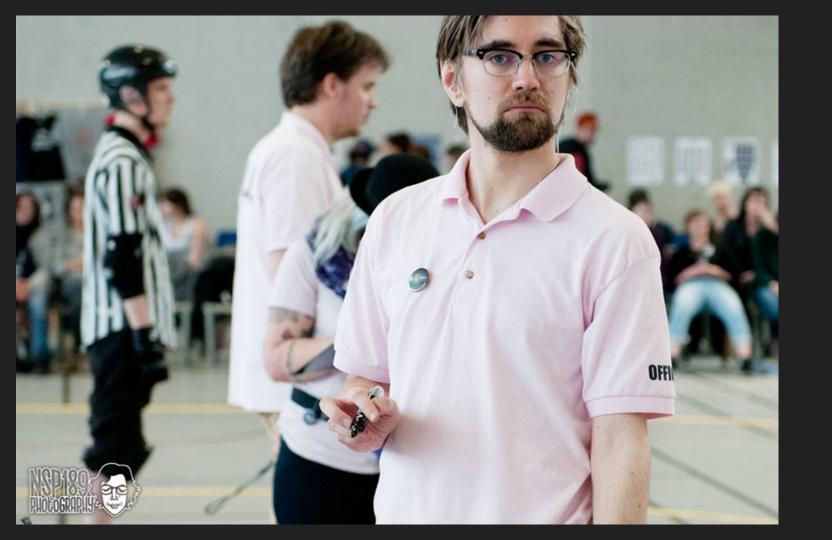




Officials are not a commodity.

- We are no Hotcakes :-(
- but there is a high demand.
- We need Skaters as much as they do us.
- Yet our numbers seem to be declining.
- And it's all about the numbers,
- big, big numbers.







It's Complicated

- You want and deserve the best.
- And so do we,
- preferably as many at a time as we can get.
- Even at great cost for both our home league,
- as for ourselves,
- and often with little reward.



It's Complicated

- Still we are oh-so protective of our métier,
- making it hard for newcomers.







Not the Great Leap Forward.

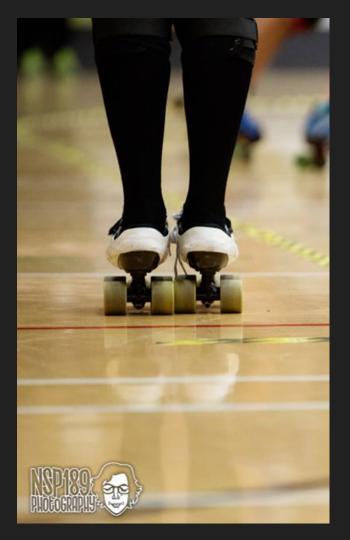
- Big leaps can be dangerous!
- We need structures in place.
- Structures to get us there,
- with training,
- and incentives.
- Structures to help us understand what 'there' is.



Not the Great Leap Forward.

- One key element that is missing is representation.
- Another key element, not necessarily missing, is Skater input.





Thank you!

Hotcakes:

The fastest selling product in world history - Urban Dictionary.

Dire Wolff:

WFTDA Official
WFTDA OffComm Elect seat
Affiliated to GO-GO Gent Roller Derby
tim.wolff@hotmail.com



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